



NEWS RELEASE

FOR IMMEDIATE RELEASE

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PENGUIN BRANDS, INC. HIRES FIRST ACCOUNTING MANAGER

Mitchell Levinson brings extensive experience to company

(SHARON HILL, Pa.) – Penguin Brands, Inc., the parent company of Penguin Shoe Care, Nathan Performance Gear™, Sorbothane® Performance Insoles, Penguin Apparel Care, Tectron® Fabric Treatments, Fetish Shoe Care, NewRide® Shoe Care, and the official licensee of Ironman® Reflective and Hydration Gear, recently hired **Mitchell Levinson** to the position of accounting manager. A skilled accountant with over a decade’s worth of professional experience, Levinson will serve as Penguin’s first accounting manager in the company’s history.

“We are thrilled to have Mitchell working at Penguin,” says Dave Patterson, chief financial officer of Penguin. “With the continued growth of the company, we needed a managerial presence to take on the escalating work load in the accounting department. Given his previous experience, I am certain Mitchell will be an asset to our company.”

Levinson previously worked in the accounting departments of both BP Oil and Archway Programs, a non-profit organization. A native of Cherry Hill, N.J., Levinson graduated from Bentley College in Massachusetts with a degree in accounting.

“I am excited to work at Penguins Brands because it is an excellent, well-organized, successful, and growing company with a great product line,” says Levinson. “In addition, Penguin Brands has a lot of talented people and I look forward to working with them.”

Levinson currently resides in Voorhees, N.J., with his wife Sheri, and their two daughters, Rachel and Jami.

For more information on Penguin Brands, Inc., and its product lines, visit www.penguinshoecare.com, or contact Ellen Cassidy at 610-537-8828 or ecassidy@penguinbrands.com.

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